



HCCS Sponsorship Opportunities

*Annual Contract Required. 2 Months Payment Required Upon Signing For Monthly Billing Options. Credit Cards Not Accepted.

Gold Level: \$6,000 (\$500 month)

- ✓ Full page ad in Align Right HCCS Newsletter. (8 issues printed; Available online) Newsletter reaches more than 340 chiropractic offices in Hillsborough County.
- ✓ Option for 5-10 minutes presentation at two HCCS General Membership Meetings (Must Schedule in Advance)
- ✓ Distribute company marketing materials at every HCCS General Meeting. (9-10 meetings per year)
- ✓ 2 company representatives may attend each meeting. Meals included. Additional staff may attend for \$35 per person.
- ✓ HCCS mailing database available in an Excel Spreadsheet.
- ✓ Utilize the HCCS Fax System for all company functions for a \$50 fee per one page fax. \$25 each additional page. Email a PDF to Jennifer Comey (Minimum of 2 business days notice required)
- ✓ Animated Banner Ad on **HCCSChiro.org** home page. Alternates with other Gold Sponsors.
- ✓ Full listing on website sponsor page.
- ✓ Use HCCS Twitter account to promote your company functions. Twitter updates appear automatically on every page of HCCSChiro.org. Maximum one tweet per week. Email information in advance to ed@hccschiro.org
- ✓ Unlimited posts and event listings on the HCCS Facebook page (To be approved by the Executive Director)
- ✓ Company name and contact information included in all monthly HCCS correspondences: meeting fax reminders, event reminders, and special announcements.
- ✓ Four Annual Holiday Party invitations included.
- ✓ First consideration/right of refusal for all additional sponsorship opportunities throughout the year: Golf Tournament, Casino Night, Family Cookout, Holiday Party and more!

Silver Level: \$4,000 (\$334 month)

- ✓ Half page ad in Align Right HCCS Newsletter. (8 issues printed; Available online) Newsletter reaches more than 340 chiropractic offices in Hillsborough County.
- ✓ Option for 5-10 minutes presentation at two HCCS General Membership Meetings (Must Schedule in Advance)
- ✓ Distribute company marketing materials at every HCCS General Meeting. (9-10 meetings per year)
- ✓ 2 company representatives may attend each meeting. Meals included. Additional staff may attend for \$35 per person.
- ✓ HCCS mailing database available in an Excel Spreadsheet.
- ✓ Utilize the HCCS Fax System for all company functions for a \$50 fee per one page fax. \$25 each additional page. Email a PDF to Jennifer Comey (Minimum of 2 business days notice required)
- ✓ Full listing on website sponsor page.
- ✓ 12 event listings, articles or posting on the HCCS Facebook page per year (To be approved by the Executive Director)
- ✓ Company name and contact information included in all monthly HCCS correspondences: meeting fax reminders, event reminders, and special announcements.
- ✓ Two Annual Holiday Party invitations included.

Bronze Level: \$2,400 (\$200 month)

- ✓ Quarter page ad in Align Right HCCS Newsletter. (8 issues printed; Available online) Newsletter reaches more than 340 chiropractic offices in Hillsborough County.
- ✓ Distribute company marketing materials at every HCCS General Meeting. (9-10 meetings per year)
- ✓ 2 company representatives may attend each meeting. Meals not included. (Must pay \$35 per person)
- ✓ HCCS mailing database available in an Excel Spreadsheet.
- ✓ Utilize the HCCS Fax System for all company functions for a \$50 fee per one page fax. \$25 each additional page. Email a PDF to Jennifer with a minimum of 2 business days notice.
- ✓ Full listing on website sponsor page
- ✓ 4 event listings, articles or posting on the HCCS Facebook page per year (To be approved by the Executive Director)
- ✓ Company name and contact information included in all monthly HCCS correspondences: meeting fax reminders, event reminders, and special announcements.
- ✓ May attend Annual Holiday Party, but guest pay \$50 per person